

ABOUT ME

After over a decade of working in advertising, I still love casting unexpected heroes, crafting arresting visuals, and telling stories that move people. I relish the challenge of creating work that pushes creative boundaries and blends strategy with artistry.

Relationships are key to creating great work. I believe in nurturing creativity, fostering an environment where every team member feels empowered. With clients, effective communication and active listening are crucial, creating an environment of trust and collaboration. And that's when the magic happens.

SKILLS

TECH

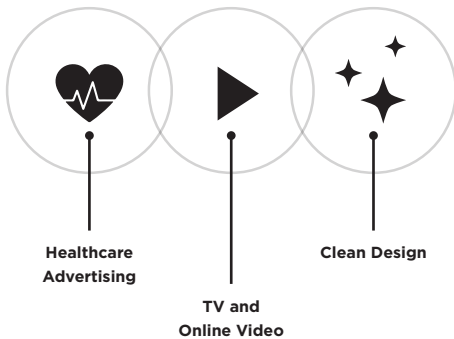
Photoshop
Illustrator
Indesign
AfterEffects
Premiere
Figma
Sketch
HTML + CSS
Javascript
Powerpoint
Maya3d
AI Image Generation
ProCreate



SOFT

TV Campaign Development
Shoot Supervision
Storyboards
New Business Pitches
Web & Print Design
Testimonial Videos
Animation
Branding
Type Design
Infographics
Illustration
Client Presentations
Mentoring

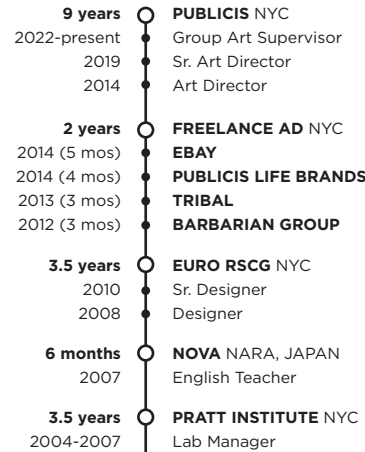
SPECIALTIES



TRAVEL



EXPERIENCE



EDUCATION

BACHELOR OF FINE ARTS

RUTGERS UNIVERSITY 2001
MASON GROSS SCHOOL OF ART
Double Major
Visual Arts—Multimedia
Cognitive Science—AI

CONTINUING EDUCATION

PRATT INSTITUTE
Maya 3D—2005

SCHOOL OF VISUAL ARTS
Design Workshop—2017

NJ SCHOOL OF DRAMATIC ARTS
Improv I & II—2023

ACHIEVEMENTS

- Developed campaigns for a medication that subsequently became the most profitable drug in the world
- Worked on Cannes-winning campaigns including Vesicare "Pipe People" and "Double-Whammy" disease awareness
- Helped win multiple pitches including Hersheys, Heineken, and others

HOBBIES

